

consulting engineers of british columbia

AWARDS 2012 SPONSORSHIP GUIDE

WELCOME ABOARD
CONSULTING ENGINEERS OF BRITISH COLUMBIA'S

FLIGHT 2012

2012 AWARDS FOR ENGINEERING EXCELLENCE



SATURDAY, MARCH 31ST, 2012

THE WESTIN BAYSHORE

1601 BAYSHORE DRIVE, VANCOUVER



AWARDS 2012



The 2012 Awards for Engineering Excellence celebrate CEBC member firms' internationally recognized innovation and technical excellence in engineering. The 23rd Annual Awards Gala will take place at the Vancouver Convention Centre, Saturday March 31st, 2012.

During the Gala, sponsor firms are recognized as key players in the consulting engineering industry by the more than 500 anticipated guests, including industry leaders and government officials. And, following the Gala sponsors receive credit in an extensive media package.

Details of the five levels of sponsorships are provided in this brochure.

OVERALL BENEFITS

- ✓ Acknowledgement by British Columbia's best consulting engineers.
- ✓ Complimentary tickets to the 23rd Annual Awards Gala.
- ✓ Extensive media campaign in high profile print media including the *Vancouver Sun*, *Victoria Times-Colonist*, *BC Business* magazine and *Construction Business* magazine.
- ✓ Inclusion in the Awards video shown at the Gala.
- ✓ Prominent venue signage.
- ✓ Coverage in CEBC's monthly newsletter, *Newsbrief*.
- ✓ Recognition in the Gala printed materials.
- ✓ Recognition on CEBC's website www.cebc.org.



2011 PATRON SPONSOR



Investors Group Financial Services Inc.



Applied Science Technologists & Technicians of British Columbia



2011 PLATINUM SPONSORS

2011 CATEGORY SPONSORS



2011 GOLD SPONSORS



2011 SILVER SPONSORS



2011 BRONZE SPONSORS

- Autodesk ♦ BC Road Builders ♦ Benefit Partners Inc.
 Einblau & Associates Ltd. ♦ Fraser Milner Casgrain LLP
 Houle Electric ♦ Langley Concrete Group
 Matcon Civil Constructors Inc.



AWARDS 2012

SPONSORSHIP LEVELS

PATRON SPONSOR \$6000 (1 available)
Sponsor of the CEBC Meritorious Achievement Award

PLATINUM SPONSOR \$5500 (5 available)
Sponsor of the CEBC Young Professional Award

GOLD SPONSOR \$4500
Sponsor of the Awards Gala Dinner

SILVER SPONSOR \$3000
Sponsor of the Awards Gala Reception

BRONZE SPONSOR \$2000
Sponsor of the Awards Gala Decor and Centrepiece

BRONZE SPONSORS RECEIVE THE FOLLOWING BENEFITS:

PRE AWARDS GALA...

- ✓ Name recognition in Awards Gala promotional material, the CEBC web site, and in *Newsbrief*, the CEBC newsletter

AT THE AWARDS GALA...

- ✓ Complimentary Awards Gala Tickets (2 tickets for Bronze, Silver and Gold Sponsors, 4 tickets for Platinum and Patron Sponsors)
- ✓ Verbal acknowledgement by Master of Ceremonies
- ✓ Name recognition on venue signage and Gala program
- ✓ Name and logo recognition in rolling video credits

POST AWARDS GALA...

- ✓ Recognition in media package, including Awards Gala article in *Newsbrief* and all media releases

ADDITIONAL BENEFITS FOR HIGHER SPONSORSHIP LEVELS (In addition to the BRONZE level benefits described above):

	PATRON SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
PRE AWARDS GALA...				
Corporate profile in <i>Newsbrief</i>	✓	✓		
Logo recognition in Awards Gala promotional material	✓	✓	✓	
Logo recognition on CEBC web site and in <i>Newsbrief</i>	✓	✓	✓	✓
AT THE AWARDS GALA...				
Award presentation opportunity	✓			
Invitation to attend Platinum Sponsor Reception	✓	✓		
Gift opportunity to hotel guests	✓	✓	✓	
Extended recognition in rolling video credits	✓	✓	✓	
Logo recognition in Awards Gala program	✓	✓		
VIP Seating	✓	✓	✓	
Verbal acknowledgement by CEBC President	✓	✓	✓	
Logo recognition on venue signage	✓	✓	✓	✓
POST AWARDS GALA...				
Logo recognition in media package	✓	✓	✓	
Logo recognition in the CEBC Awards Road Show	✓	✓	✓	✓

MARCH 31ST, 2012

THE WESTIN BAYSHORE

1601 BAYSHORE DRIVE, VANCOUVER, BRITISH COLUMBIA

www.cebc.org

buildings
municipal
transportation
natural resource, energy & industry
soft engineering



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AWARDS 2012

SUPPORT

Please indicate your level of interest:

- Patron Sponsor \$6,000 (1 available)
- Platinum Sponsor \$5,500 (5 available)
- Gold Sponsor \$4,500
- Silver Sponsor \$3,000
- Bronze Sponsor \$2,000

PAYMENT METHOD

- Cheque enclosed
- Cheque under separate cover

COMMITMENTS

Sponsors making an early commitment will benefit from repeated exposure since promotional materials for the Gala are circulated in November, February and March. Some sponsorships are exclusive or limited, and will be accepted on a first come first serve basis.

CONTACT INFORMATION

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Executive Director

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SPONSOR REGISTRATION

ORGANIZATION

ORGANIZATION LINE 2

CONTACT

TITLE

ADDRESS

CITY

PROVINCE

POSTAL CODE

PHONE

FAX

EMAIL

SIGNATURE

DATE

As a sponsor, we authorize the use of our corporate logo and/or organization name in all promotional material for this event.

Please submit a logo in vector .eps or high resolution format to Brian McAskill at info@cebc.org. Patron and Platinum Sponsors are asked to also provide a corporate profile of 250 words or less.

CONSULTING ENGINEERS OF BRITISH COLUMBIA

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info@cebc.org www.cebc.org